

The background is a collage of four quadrants. The top-left quadrant is purple and shows a stack of books. The top-right quadrant is pink and shows a clock face. The bottom-left quadrant is green and shows a stack of books. The bottom-right quadrant is yellow and shows a clock face.

Development Education Center FOR YOUTH

Development education program for college students
in Guangdong
Presented by: Min, Zhong (Rita)
12/11/2008



Outline :

1. **Problem statement;**
2. **Organizational Capability;**
3. **Program introduction;**
 - ☺ projects and objectives
 - ☺ targets
 - ☺ duration
 - ☺ Q&A
4. **Managerial structure;**
5. **Budgets;**

Reference



Problem Statements

■ China's achievements in economic development:

- ☺ GDP in the first three quarters of 2007 was 16.6 trillion Yuan;
- ☺ 20 million people live in poverty in 2007, compared with 250 million in 1978 according to the Chinese standards;
- ☺ Life expectancy reached 71.4 years in 2000;
- ☺ Infant mortality decreased from 52 in 1980 to 35 in 2005;
- ☺ The illiteracy rate fell from 22.8% in 1982 census to 6.7% in 2000;
- ☺ The Engel coefficient fell from 57.5% in 1978 to 36.7 in 2005

The side-effects accompanying with economic development:

- ☹ Using the international standard poverty measure of USD 1 per day, there are another 100 million people added to the total of those in poverty
- ☹ Generally, the increases in salaries did not catch up with price hikes. People's income, in real terms, has dropped (comparing CPI with wages' growth)
- ☹ the Income gap, for example, between management level and blue-collar works within the monopolies is widening, with the former earning up to 30 times as much as those at the bottom.





The side-effects accompanying with economic development:

- ⊖ The Gini coefficient () stands at 0.496 9 in 2006, up to 2.6% from the 2005.
 - ⊖ of the urban population, 66% or about 240 million people are exposed to some form of air pollution.
 - ⊖ Water shortages, partly due to the water pollution, have become serious, amounting to 21.8 billion tons a year
-
- ★Engel coefficient: a standard measure of poverty, Showing the proportion of family income spent on food
 - ★Gini coefficient:a standard measure of inequality ranging from a value of 0 (perfect equality) to 1(perfect inequality). A Gini coefficient higher than 0.4 is considered a warning sign of social unrest



■ **What is your attitude to the upper problems?**

Which one is your choice?

Take it for granted as the inevitable costs of economic progress and development



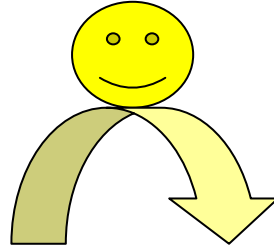
叫你坏我打打打

Face it as a  action from now on

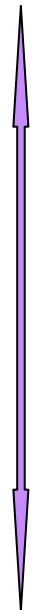


The points of solving these problems

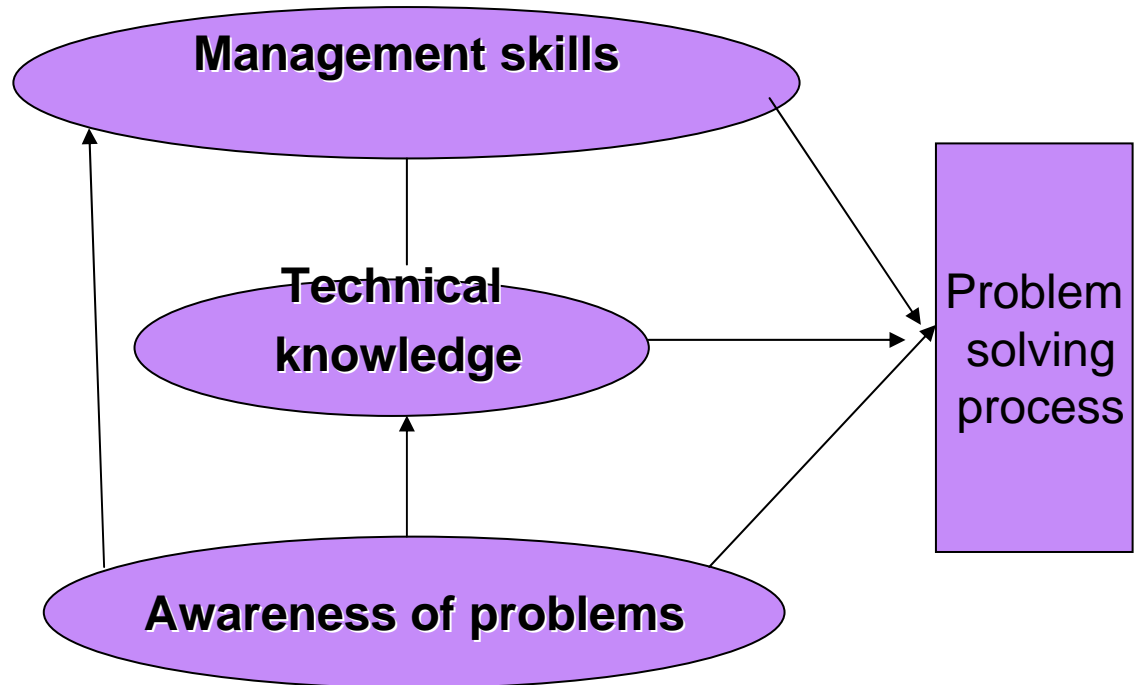
Our focuses



upper



bottom



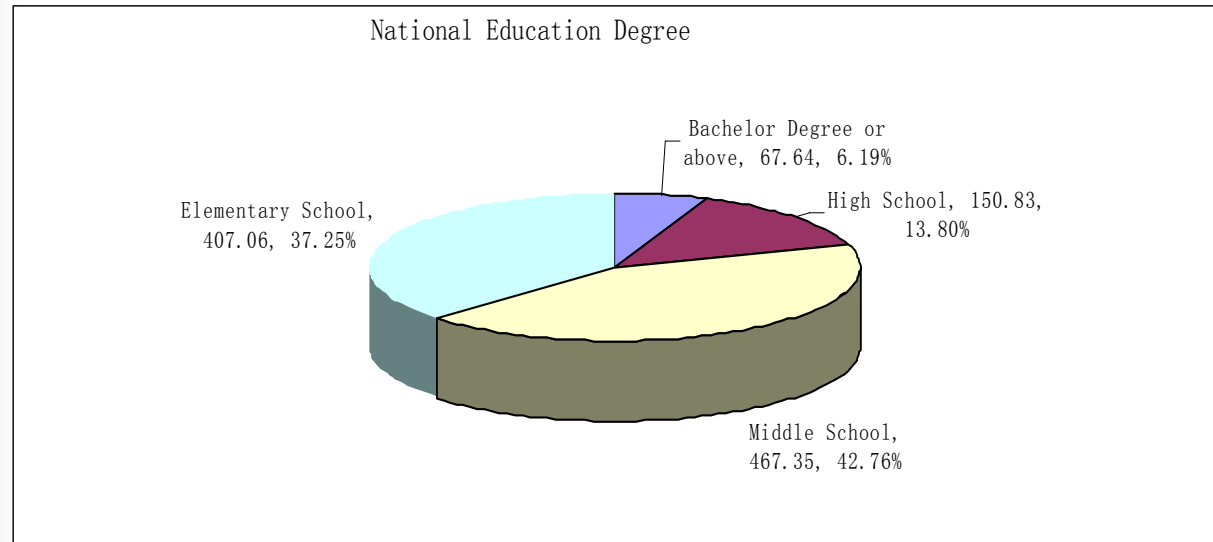
Why development education is important to people ?

- ✎ Development education gives people a chance to explore the problems
- ✎ Development education is a way to improve people's awareness of the problem related to the economic development
- ✎ Besides the change in people's idea, it also help people developing their capacity to solve the problem
- ✎ Only when people are awareness of the problems and take a action , can we really have a good living environment and a good society



Why development education is important to college students ?

1. only 6% population in China has chance to go to college
2. they are the main force of China's future
3. development and they will take main responsibility for the future of China 😊

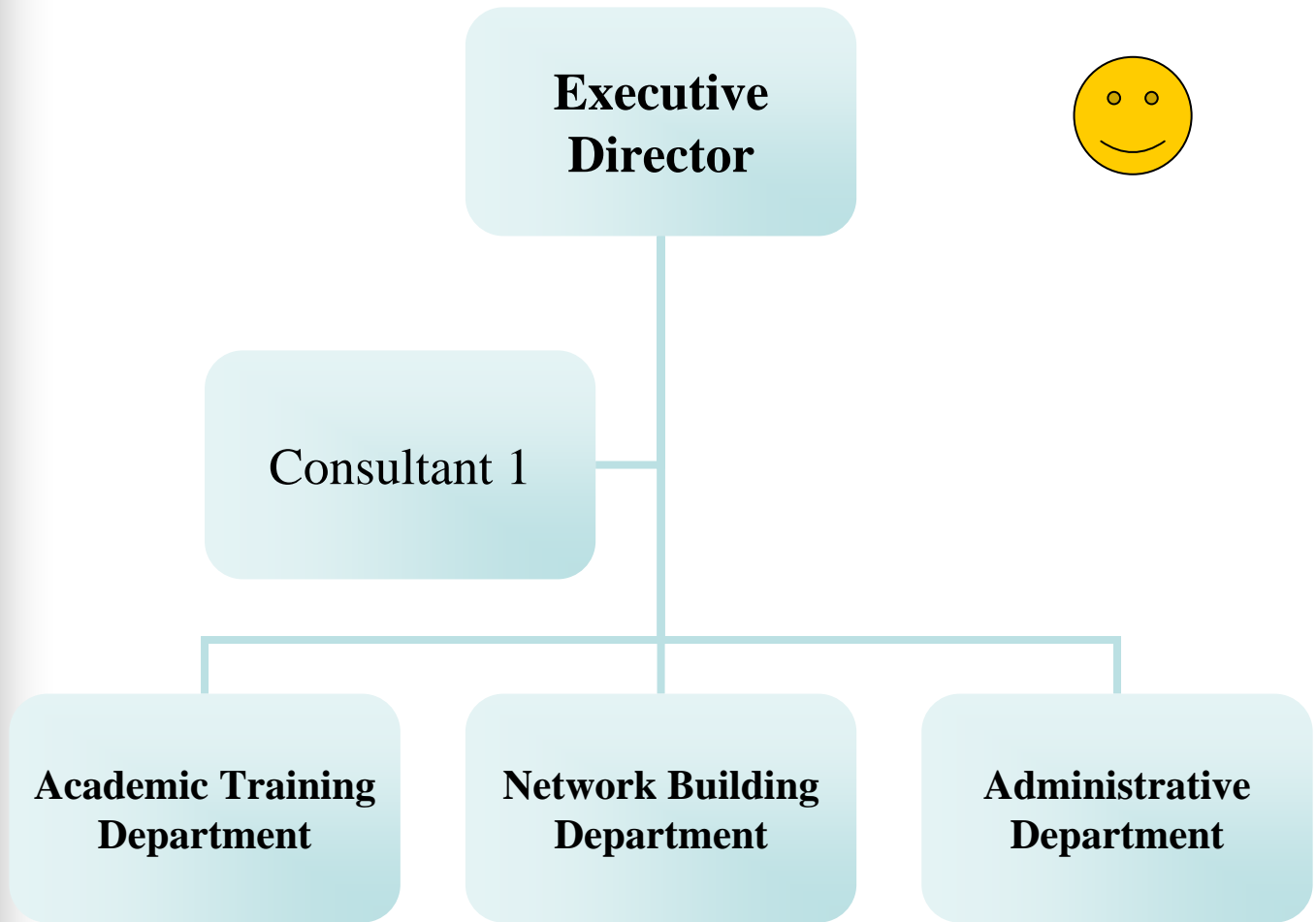




Organizational capability

- **Mission:** Development Education Center for Youth (DECY) is an independent non-profit organization, striving to help Youth ages from 16 to 25 gain opportunities to understand the complexities of development, develop skills and habits that will benefit them and their communities in the long term, and help them establish social responsibility and find channels for effecting positive change.

the organization structure:





Program introduction

- Projects and objectives:
- Targets: students in Sun yat-sen university
 1. Leadership training (LT): Junior students
 2. Topical Salon (TS): all students
 3. Small grants (SG): those who participate in the LT
 4. Internship: those who participate in the LT
 5. Community based volunteer activities (CVA): all students



Duration and schedule:

December 2008 - November 2009



m/P	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
LT												
TS												
SG												
Inter nship												
CVA												





Question and Answers

- What is our long term goals?

Actually, the development education program for college students in Guangdong is a three-year long education program which aims not only to provide education to students but also to establish a coalition in five main universities in Guangdong province (Zhongshan (Sun Yat-Sen) University, South China University of Technology, South China Agricultural University, Jinan University, and South China Normal University) ,which we think is extremely important for the long-term run and will push the students in different university to change their minds, support one another and form strong force to impact the whole society.



What is our relationship with volunteers?

- Volunteers get chances to develop their abilities;
- Volunteers get chances to meet different people to build their social capital;
- DEYC get the voluntarily Human resource
- It is another way to educate Youth;

What is our relationship with universities?

- Mutual beneficial partnership;
- University can build their reputation for their students;
- We have a easy access to get the resources on the compus;



what is our relationship with communities?

- more than 500 hours' volunteer works a year will be contribute to the communities involved;
- Help the development of communities

What is our relationship with other NPOs?

- train the successive qualify staff in NPOs
- Totally 800 hours' intern work will be contribute to the other NPOs.

How to evaluate our programs?

- Measure the each projects according to the quantities counted each project;
- In the leadership training, students will be asked to develop them projects and need to turn in their final project in the end of the vacation, Three months later, a reflection and insight is required to help improve the training and evaluation;
- To those who participate in the small grants and internship projects , the weekly reflection are asked ,which will help us to evaluate the outcomes of the projects



Managerial structure;

- An Executive Director
- An Administrative Specialist
- A training organizer
- Two networking Organizer
- A Consultant



Budgets:

- Annual budget of the whole organization

- **Strategies for fundraising**

☞ According our budget, it is almost impossible raise the whole money for one place, so the following strategies will be useful to get the money we need:

☞ The main targets to raise money are Foundations who give money on development education/education/youth development.

☞ Big companies are also our targets. We mainly raise our money from companies for our community-based volunteer activities and internship.

☞ Certain fundraising events will be hold to raise money for the general office work.

☞ Considering to get money from Government (education office)





Reference:

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- Social Unrest in China, Thomas Lum, 08-May-2006
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Thanks !

